

Withers

Broadcasting Companies

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ARTIST OF THE DAY CONTEST RULES

The Artist Of The Day Contest is open to all persons 18 years and older who qualify except full and part-time employees of Withers Broadcasting, (KGMO) anyone employed by a radio station in the Cape Girardeau/Paducah/Carbondale/Harrisburgh/ Mt. Vernon DMA, and their families, agencies and representatives or any sponsor actively associated with the promotion. KGMO may disqualify any person who does not comply with the rules.

Artist of the Day Contest will begin May 14th 2018, and runs through June 8th 2018, unless KGMO ends the contest before that date. Due to the Holiday Weekend, there will not be an Artist of the Day on May 25th 2018, May 26th 2018, or May 28th 2018. However, registration at sponsor locations will continue on those days.

There are 2 ways to qualify for the 100.7 KGMO Artist of the Day, On-air and by Registration Box at sponsor location. However, there is only one form of entry (Radio or Box) allowed per person.

On-Air - Monday through Saturday only between 7:45 a.m. and 9:00 p.m. Between 7:00 and 8:00 a.m., Steve Thomas and the Morning Drive will announce the Artist of the Day on KGMO. KGMO will solicit calls qualify listeners. The Artist of The Day qualifier will be chosen based on the order in which his or her call came in to KGMO. KGMO will take the tenth (10) caller once the song begins playing. KGMO is not responsible for telephone malfunctions, in the case of telephone contests. In the event of a telephone malfunction the caller(s) will be disqualified. Name, address and phone number must be given and recorded by the air personality to validate the caller!

Registration Boxes - KGMO will also have registration boxes at sponsor locations. Listeners may register to be in the running for the promotion at these locations. We will then draw 5 and no more than 10 qualifiers from each sponsor location's box.

The giveaway will happen on June 16th. We will notify qualifiers of the location and times. Qualifiers must be present and can not send a substitute in their place. All winners must show proper ID, sign an acknowledgement of eligibility and must sign a waiver form. Winner assumes all taxes, and or any other miscellaneous charges before picking it up of the Grand Prize. Grand Prize Winner must release Withers Broadcasting (KGMO) in all aspects. The winner will receive a 1099 form. The Grand Prize is As-Is, with no warranty or guarantee provided by Withers Broadcasting. Prizes are non-transferable to cash. Unclaimed prizes become the property of KGMO and are forfeited by the winner. Grand Prize winner will be decided by reverse drawing.

The Grand Prize is a 5 Person Healthy Living Hot Tub and a Smoke-N-Hot Outdoor Grilling Center.

Names and likenesses of qualifiers and the Grand Prize Winner may be used by Withers Broadcasting and KGMO for promotional purposes without further compensation.

KGMO reserves the right to modify or terminate the contest if KGMO so decides. KGMO reserves the right to change these rules. The decision of KGMO is final.